

# ANNOUNCING THE FIRST ANNUAL *Brinkley Angus Fall Production Sale*

**1:00 P.M. on Friday, November 7, 2025**

at the ranch headquarters at 21221 Hwy Y, Milan, Missouri

Featuring the coming two year old bulls from the Brinkley spring 2024 ET calves headlined by nine sons of the \$400,000 marbling leader EXAR Cover the Bases, five sons of the \$500,000 record setter Connealy Craftsman and five sons of the \$185,000 "people's choice" Connealy Commerce.

PLUS – a powerful group of value-added Angus commercial bred heifers from Brinkley Angus customers, sired by and bred to Brinkley Angus bulls including bulls from the record-setting 2025 Brinkley Bull Sale where the 113 Age Advantaged Angus coming two year old fall bulls commanded a Missouri record setting average of \$11,250!



The \$30,000 top-selling dam of more than 15 of the herd sire prospects that will sell whose three flush sisters sold for an average of \$16,000 in the spring of 2025!



EVERY bull in the sale and EVERY female that sells is eligible to produce calves for the Brinkley – Ruth integrated program that rewards Brinkley Angus customers for producing cattle with their genetics with a \$50 sale credit for every calf that qualifies for USDA Prime and a \$25 sale credit for every calf that qualifies for the Certified Angus Beef brand!

The first three Brinkley Angus customers whose cattle were harvested in 2024 had 87.3% of the cattle earn credits for them in the 2025 Brinkley Angus sale in addition to their carcass premiums!

The American Angus Association reported that 37.4% of the black-hided cattle eligible for a Certified Angus Beef brand in 2024 qualified for Certified Angus Prime or the Certified Angus Beef brand. The Brinkley customer "home town real time" data from the Brinkley genetics cattle harvested in the Ruth plant had well over TWICE that qualification rate at 87.3%!

Industry estimates based on USDA grading data indicate that 10.5% of all fed cattle harvested in 2024 qualified for the USDA Prime Grade and Brinkley customer cattle harvested by Ruth Family Farms in 2024 had a qualification rate of 53.42% - more than FIVE TIMES the national average!



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**Visitors Always Welcome!**

**Please join us for 24th  
Annual Production Sale  
Saturday,  
March 21, 2026**

the largest offering ever of Brinkley  
Age Advantaged Angus Bulls and an  
elite selection of their sisters.